

Devilray Allstars
199 Hickory Lane
Cartersville, Georgia 30120
www.devilrayallstars.com
Phone: 770-607-0750 Fax: 770-607-1514

Dear Prospective Sponsor:

I would like to tell you about the Devilray Allstars competitive cheerleading program. As you may know, competitive cheerleading is the fastest growing sport in America. Our teams are comprised of over one hundred athletes on several different teams. The ages range from pre-k through high school. This year our teams will be competing in many competitions throughout the country.

Devilray Allstars is one of the most successful cheerleading programs in the state of Georgia and we are building a reputation on a national level. Our teams have finished in 1st place at many National Competitions over the past several years.

Our program has also been recognized in industry publications, which are displayed in our lobby. Please visit our website for more background information and history concerning our program.

The costs associated with participating in competitions are significant. We provide our athletes an opportunity to participate in fundraisers to help offset some of the costs involved. I would like to offer you an opportunity to advertise your business through our sponsorship program while helping the team member with cost associated with participating in competitions. The sponsorship form will describe the different levels of sponsorship opportunities that are available.

Thank you and we hope you can help our athletes. Please call me if you would like more information about our program and how sponsorship can benefit your business. Your sponsorship check can be made out to DABC (Devilray Allstar Booster Club).

Thank you for your consideration,

Lisa Ray
Sponsorship/Fundraiser Chairman
lisaray@devilrayallstars.com